



Media Contact:
Marc Schotland
Director of Marketing
212-683-6990 x224
marc@legionpaper.com

FOR IMMEDIATE RELEASE

LEGION COLLABORATES ON NATIONAL LETTERPRESS PROJECT

Partners with 15 printers on limited edition recipe card promo to launch at NSS 2011

New York, NY (May 4, 2011) – Legion Paper, the leading supplier of fine art paper in North America, is proud to announce its collaboration with 15 letterpress printers and designers on a project to promote the art of letterpress printing.

The project consists of heirloom quality letterpress printed recipe cards, all printed on different papers sourced from around the world. Legion Paper worked closely with each designer to hand-select the papers to perfectly complement the style and design of each card. The recipe cards will be distributed at the 2011 National Stationery Show in New York from May 15-18 at the Jacob Javits Center.

Amber Ellis-Seguine of Flywheel Press developed the project in an effort to promote small letterpress companies. “I wanted to work with a group of letterpress colleagues who shared my passion for design, the environment and all things letterpress to create a successful and memorable promotional piece,” said Ellis-Seguine

Ellis-Seguine approached a number of smaller letterpress printers about participating in this collective promotional project and received an overwhelming response. As a result, she ended up with 15 printers, all with different styles, but who shared the passion and art of the letterpress print. “The biggest factor for me is the paper,” continued Ellis-Seguine. “We can’t do a job without it and Legion is instrumental in the all the projects I develop.”

“Our passion for this project stems from our simple desire to keep this centuries-old process strong in the age of electronic communication,” said Joshua Levine, CEO, Legion Paper. “Due to our leading position as the largest importer and creator of fine art papers, this recipe card project shares in our mission to bring high-quality letterpress papers to all designers.”

To obtain a full set of recipe cards, show attendees will need to visit each booth to collect the individual cards and then stop by the Legion Paper booth #1574 to pick up a limited edition letterpress printed box to hold all the recipes.

Participating letterpress shops and their NSS booth numbers are:

* NSS 2011 Recipe Card Project *	
<i>check them off as you go!</i>	
<input type="checkbox"/> a. Favorite design/#1551	<input type="checkbox"/> May Day Studio/#1955
<input type="checkbox"/> Albertine Press/#2142	<input type="checkbox"/> Nic Studio/#1455
<input type="checkbox"/> Black Bird/#1653	<input type="checkbox"/> Old Tom Foolery/#2141-2143
<input type="checkbox"/> Blue BarnHouse/#2267	<input type="checkbox"/> Paper Mill Design/#1966
<input type="checkbox"/> Ding Bat Press/#2152	<input type="checkbox"/> Pistachio Press/#1664
<input type="checkbox"/> Flywheel Press/#1666	<input type="checkbox"/> Sapling Press/#1667
<input type="checkbox"/> Igloo Letterpress/#1747	<input type="checkbox"/> Wild Ink/#1671
<input type="checkbox"/> Maginating/#1962	

About Legion Paper

Legion Paper is the largest distributor of Fine Art, Museum Board, Decorative and Digital Art Papers in North America, stocking over 3500 papers from over 50 mills worldwide. We work closely with our suppliers to develop unique products and have assembled the finest collection of papers ever offered by one company. Legion remains steadfast in its commitment to customer service and the ability to stock our full range in both our East & West Coast warehouses.