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## MOAB INTRODUCES LASAL EXHIBITION LUSTER 300

*Heavyweight fine art inkjet paper replaces Lasal Photo Luster 270*

**February 17, 2011 New York, NY** - Moab, a division of Legion Paper, the nation's premier paper company dedicated to the art of the fine print, launches the new **Lasal Exhibition Luster 300**, a true heavyweight (300gsm), archival exhibition-quality luster paper, designed for use with all inkjet printers.

Ideal for gallery and exhibition prints, Lasal Exhibition Luster 300 is coated with the latest fourth-generation technology to produce an extra-wide color gamut never before seen in a luster paper. The coating allows for ultra-high D-Max to achieve very broad tonal range with deep, rich blacks and bright whites to deliver unprecedented image quality. This new coating also improves scratch resistance, enhances stiffness, reduces curl and increases opacity to better prevent light from spilling through the paper.

Named after the LaSal mountains, whose snowy peaks tower above Moab keeping watch on the canyon lands below, Lasal Exhibition Luster 300 remains true to its namesake, incorporating many of the elements found in the surrounding Moab environment: pure, crispy whites and deep, luscious colors.

Lasal Exhibition Luster 300 was designed for the discerning artist requiring a luster surface to produce high-quality fine art exhibition prints with substantial weight. The new 300gsm exhibition paper is a healthy 11mil thick with perfect ink absorption that is compatible with all archival pigmented and dye-based inks.

Lasal Exhibition Luster 300 is available in a wide range of the most popular sheets sizes, including 4x6, 5x7, 8.5x11, 11x17, 13x19, A2 and A4. Rolls 17, 24 and 44 inches wide by 100 feet long will also be offered. For more information, and free ICC profiles, please visit [moabpaper.com](http://moabpaper.com).

### ***About Moab by Legion Paper***

*Founded in Moab, UT, the Moab brand is dedicated to the innovation of products designed for the photography market. The Moab by Legion brand represents the digital imaging arm of Legion Paper. Legion Paper is the largest supplier of Fine Art, Museum Mounting Board, Decorative and Digital Art Papers in North America, stocking over 3500 papers from over 50 mills worldwide and supplying artists since 1994. The company works closely with their suppliers to develop unique products and have assembled the finest collection of papers ever offered by one company dedicated to fine art papers. Legion Paper remains steadfast in its commitment to customer service and the ability to stock its full range in both its East & West Coast warehouses.*

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