



LEGION PAPER - EAST
11 MADISON AVENUE
NEW YORK, NY 10010

LEGION PAPER - WEST
6333 CHALET DRIVE
LOS ANGELES, CA 90040

TEL: 212.683.6990
FAX: 212.683.8996

TEL: 562.928.5600
FAX: 562.927.6100

FOR IMMEDIATE RELEASE

LEGION PAPER GOES GREEN

Legion launches industry-first eco-friendly search tool to legionpaper.com

New York, NY (September 10, 2007) – Legion Paper, the leading supplier of fine art paper in North America, launches a comprehensive eco-friendly paper classification system as part of their website, **www.legionpaper.com**. This new tool is the first of its kind within the paper industry to provide a powerful ‘green’ search engine.

“We have a very different take on green than most paper companies,” says Joshua Levine, CEO Legion Paper. “The majority of the papers we supply contain an eco-friendly story so we developed a system to highlight these green characteristics, which has turned into a valuable educational tool.”

Most of the ‘green’ discussion in relation to the paper industry has focused on wood-based and/or recycled products. This leaves out many important products including 100% cotton papers, papers made from cork, mulberry, and handmade papers – all of which do not require the cutting down of trees in the first place. The new Legion Paper eco-friendly website organizes each paper into five categories: Alternative Energy, Chlorine-Free, Handmade Papers, Mill Certification and Tree-Free.

“Many of our customers rely on legionpaper.com for their projects and we are continually asked about the specific ‘green’ qualities of our papers,” added Levine. “With our new “green” interface, we are able to offer this extraordinary search tool so anyone can easily find all the eco-friendly characteristics of our papers instantly.”

The new Legion green site was developed in direct response to customer demand with online traffic to legionpaper.com substantially and consistently increasing over the past 24 months. Legion Paper prides itself on outstanding customer service and this new online feature demonstrates their commitment to outstanding service and education. Additionally, Legion’s digital imaging division, **Moab by Legion Paper**, runs on 100% wind energy and is located in the heart of the west’s national parks system where there is an emphasis on living green.

About Legion Paper

Legion Paper is the largest distributor of Fine Art, Museum Mounting Board, Decorative and Digital Art Papers in North America, stocking over 3500 papers from over 50 mills worldwide. We work closely with our suppliers to develop unique products and have assembled the finest collection of papers ever offered by one company. Legion remains steadfast in its commitment to customer service and the ability to stock our full range in both our East & West Coast warehouses.

Media Contact:

Marc Schotland
Director of Marketing
212-683-6990 x224
marc@legionpaper.com

###