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## FOR IMMEDIATE RELEASE

### LEGION PAPER LAUNCHES NEW RISING WEBSITE

*Features user-friendly interface and easy navigation*

**New York, NY (March 25, 2009)** – Legion Paper, the leading worldwide supplier of fine art paper, launches a new website dedicated to the Rising family of boards and papers. The new website can be found at [www.RisingMuseumBoard.com](http://www.RisingMuseumBoard.com).

“The new Rising website was designed to present the Rising brand in a clear and modern style,” said Marc Schotland, Director of Marketing of Legion Paper. “Our customers can now access a wealth of information about Rising and learn what makes the family of products the preferred choice of the finest museums, galleries and framers worldwide,” added Mr. Schotland. The website also allows anyone to order samples and find a worldwide listing of distribution partners.

RisingMuseumBoard.com addresses the important issues to framers about preservation and conservation, explaining in detail how Rising exceeds industry standards. “The central theme of the site is *The Art of Preservation*,” said Mr. Schotland. “Having helped create and refine these papers over the past decades, Legion has a lot of experience and knowledge to share.”

Rising boards were created by Rising Paper over 50 years ago to supply museums’ demands for a true conservation and preservation framing board. Over the years, in conjunction with Legion Paper, Rising Paper expanded the range into a family of museum boards known for its exceptional and unmatched quality. The Rising family of boards and papers consists of Rising Museum Board, Rising Conservation Board, Rising Barrier Paper and Rising Photomount.

#### **About Legion Paper**

*Legion Paper is the largest worldwide distributor of Fine Art, Museum Board, Decorative and Digital Art Papers in North America, stocking over 3500 papers from over 50 mills worldwide. We work closely with our suppliers to develop unique products and have assembled the finest collection of papers ever offered by one company. Legion remains steadfast in its commitment to customer service and the ability to stock our full range in both our East & West Coast warehouses.*

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