

## Legion Paper Expands Framers' Capabilities With Oversized, 100-Percent Cotton Fiber Rising Museum Boards

**A**s the demand for matting and framing for larger pieces of quality artwork increases, framers are finding that they need larger-format sizes of museum board for their shops. Legion Paper has responded to this demand by expanding the range of products available in its Rising Museum Board line, including oversized, 100-percent cotton fiber boards.

Rising Museum Board, which is acid-free, available in a focused color palette and meets quality

standards exceeding those set by the Library of Congress and the Fine Art Trade Guild in the United Kingdom, is now available in both 48" x 72" and 60" x 104" sizes in shades of white and warm white. These new oversized Rising boards come in both 4-ply and 8-ply varieties and ship in their own strapped, protected master cartons containing 10 sheets each.

"We introduced these new sizes as a direct result of the market's demand," says Michael Ginsburg, president of Legion Paper. "Framers have been asking for oversized white and warm white boards for a few years, and we at Legion Paper take pride in following market demands and reacting to our customers' needs."

"The most significant advantages of Rising over any other cotton board are its clean-cutting quality and consistency. If a framer is matting with an 8-ply board, they want the bevel cut to be clean, without any fraying. Framers using Rising rely on this feature. These boards are also clean. If you're framing a piece of art, the one thing that can

ruin the mat is a small speck or dent on the surface. Rising Museum Boards are speck and dirt-free," Ginsburg says.

Legion Paper is currently the only company offering 60" x 104" oversized, 100-percent cotton museum boards, which allow framers greater capabilities to work with larger pieces of artwork, the company says.

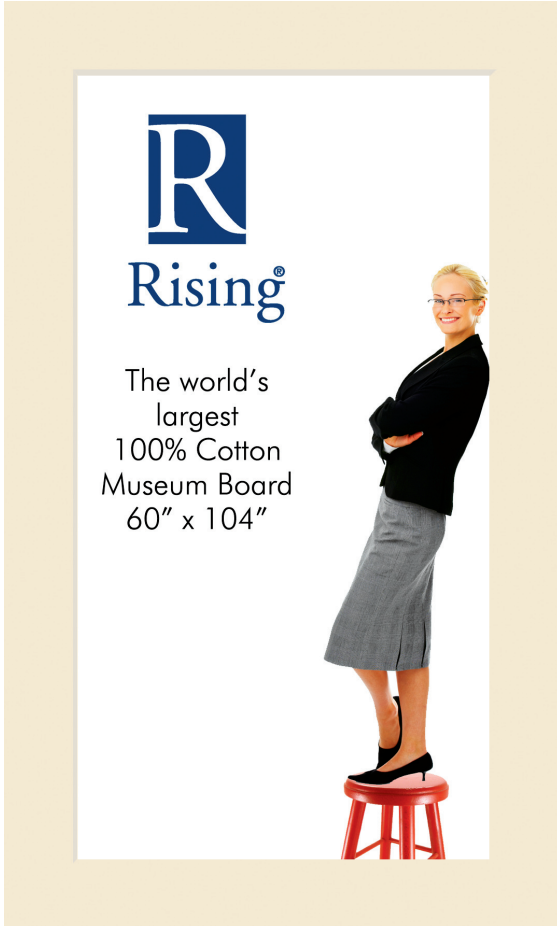
Legion Paper plans to exhibit its complete line of Rising Museum Boards, as well as many other products, at DECOR Expo Fall 2008 in Atlanta, Sept. 5-7 at the Georgia World Congress Center. For more information on Legion Paper's products, call 800-278-4478, e-mail [info@legionpaper.com](mailto:info@legionpaper.com), or visit [www.legionpaper.com](http://www.legionpaper.com).



Rising®

### Did You Know?

Legion Paper has visited paper mills all over the world—including those in Himalayan villages, northern Thailand, Paris, London, Frankfurt and Florence—to bring its more than 3,000 papers to its customers.



Rising®

The world's largest  
100% Cotton  
Museum Board  
60" x 104"